

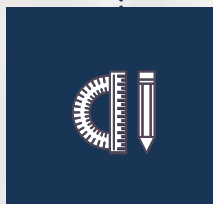
# PROGRAM MANAGEMENT

The most successful projects employ a coordinated and consistent process to manage all necessary program elements as they relate to achieving both short and long term business goals. These elements combine to create the high level "project program", creating the scope and direction that a project needs to follow.

ADG's Program Management service strategically aligns all of the disciplines under one central point of coordination — ensuring all parties are consistently operating in sync to achieve project goals.



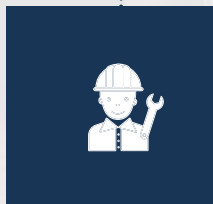
- 1 THE PLAN**
- Through the development of detailed written plan guidelines, we work with your team to establish a master program document that will serve to guide the overall process. This includes scope of work, design & brand, timelines, team structure and communication path, project and operating budgets.



- 2 THE PROCESS**
- ADG's Program Manager gathers and analyzes data early and throughout the process to ensure that decisions on design & branding are in alignment with overall goals and are considered against all project factors including costs, engineering, operations, marketing, and feature attractions.



- 3 TEAM COMMUNICATION**
- A critical step of the program process is the development of the project team. Clearly identified roles and responsibilities are outlined and a project process chart is developed. This document provides a focused structure for information management and dissemination amongst all team members.



- 4 PROJECT OVERSIGHT**
- As the project advances, new data often arises throughout the process that requires adjustment to the original plan. A managed program ensures all necessary project factors are considered, and any necessary modifications are communicated and acted upon in a timely, coordinated manner.

● the result...

**a successful project completed on-time and on-budget,  
eliminating costly overruns and back-end corrections**