

# MASTER PLANNING

A roadmap for your project, ADG's Master Planning program enables you to make informed decisions from the onset, providing you with a complete plan that addresses all aspects of your project from design and ride mix to capacity and area development.

The unique benefit of working with ADG is the ability for our designers and engineers to tap into our in-house manufacturing & construction resources. This enables us to provide you with a plan that is 'shovel-ready' with a set budget and timeline should you choose ADG as your design/build or equipment supply partner.



- 1 ANALYSIS & REVIEW**  
 It all begins with our trademark InDepth™ process that includes examining the existing site infrastructure and gathering all required information, including a thorough review of all agency requirements and any feasibility findings. Issues are identified & addressed up front to avoid costly overruns and delays.



- 2 PROGRAM DEVELOPMENT**  
 In concert with your team, we will develop a program that addresses your operations, entertainment value, capacity, and budget. Critical functions such as management & staff operations, cash & ticket handling, rentals, F&B, and retail opportunities are included. Plans for future expansion will also be addressed.



- 3 PARK PLAN & CONCEPT**  
 Based off the program findings a full park plan is developed. This Master Plan is a buildable concept that serves as a roadmap to achieving your goals, accounting for and confirming key project factors early in the process, such as estimated cost to build, operating budgets, and capacity.



- 4 BUDGETING & FEASIBILITY CONFIRMATION**  
 Upon final confirmation of the concept and findings in feasibility studies, overall project costs and schedules will be projected that respect the project's goals, budget, and timing requirements, and a complete design/build cost of all specialty aquatic features will be provided. This process will provide you with all the information you need to begin your next phase of project development.

● **the result...**  
**a complete plan that provides a roadmap to achieving your project goals & objectives**