



# SILVER MOUNTAIN WATERPARK Kellogg, ID

## CHALLENGE

A popular ski destination for over 40 years, the owners of Silver Rapids wanted to expand on their seasonal reputation and become a year-round adventure destination. When they decided to build the “first of its kind” indoor waterpark in the Western U.S., they turned to the experts at ADG to engineer and construct the park within a 40,000 sf space, incorporating existing “Mountain Lodge” themes into the park and enhancing their marketability as a 4-season destination resort.

## SOLUTION

ADG’s team seamlessly combined creative design, engineering and an innovative construction processes to bring the outdoor western landscape in, creating a mining themed waterpark that augmented Silver Mountain’s brand.

Multi-level decks and paths link lounge, water, and foliage together all with sweeping views of the stunning mountain valley below. Guests easily flow from the gentle lapping waves of the beach to the twisting lazy river areas adorned with cabanas and lounge chairs, to the excitement of the Double FlowRider®, Prospector’s Plunge, Gold Rush, and other themed slides and family play areas.

## RESULT

Opened in 2008, Silver Rapids Indoor Waterpark continues to thrill guests with adventures year round. Guests continuously post rave reviews on Expedia, TripAdvisor and Facebook enhancing Silver Rapid’s marketable audience and long-standing reputation as a four-season family destination resort, easily increasing their ability to fill beds and generate revenue year round.

“This project not only put Kellogg on the map, but allows Silver Mountain to operate 365 days a year and compete as a national destination.”

*-Jerry Andres, President & CEO*



