



TIDAL RIVER AT CANOBIE LAKE PARK Salem, NH

CHALLENGE

Canobie Lake Park in Salem, NH was looking to expand the water area in their park, which originally consisted of a large multi-level play structure, in order to drive summer-time business and give guests a way to beat the heat. They sought out ADG to design/build what they envisioned to be “Castaway Island”, a complete waterpark destination experience.

SOLUTION

At the forefront of the Castaway Island expansion, ADG designed and built the Tidal River® water ride, a 17,500 sqft, 20’ wide, fast-paced action river that starts riders off in a beach entry pool. As the guest enters the ride, they are quickly swept through one of two side channels that opens into a fast-paced river straightaway, where the real excitement begins.

ADG’s Wavetek® wave system powers the ride and produces a tidal wave that propells riders down the river. As riders are pushed around the corner, the lapping waves continue to move patrons through the ride where they pass by the scenic rock and waterfall displays as they make their way once again to the beach entry wavepool.

The Castaway Island expansion also includes a 60 tower with three water slides, the “Lil’ Squirrels Lagoon” kids play area, 11 private cabanas, a new restaurant, a tiki bar that overlooks the river ride and new changing room and locker facilities.

RESULT

The Canobie Lake Castaway Island expansion and Tidal River attraction has been a huge success for the park. Consistently filled to capacity on a daily basis, the property is already looking for future expansion opportunities to meet guest’s demands for more water space.

“Canobie Lake Park’s Tidal River has been a passion project for our staff. ADG’s vision of how the Tidal River ride and Castaway Island expansion would come together was second to none. We couldn’t be happier with our new ride and neither can our guests!”

-Chris Nicoli, Brand Manager



