

ISLAND H20 LIVE! Orlando, Florida

CHALLENGE

Island H20 Live!, was looking to design and build Central Florida's newest waterpark, as a way to give guests more to do at the brand new Margaritaville Resort. To differentiate from the strong Orlando waterpark competition, Island H20 Live! utilized technological advances, innovative attractions and affordable pricing to attract guests of all ages.

SOLUTION

Situated on 12 acres, Island H20 Live! is the focal point of the new Margaritaville Resort in Orlando. Key highlights of the park include a 24,000 sqft dual-beach wave pool which is powered by ADG's Wavetek® wave generation system and features a marquee video screen; a 1,300 ft lazy river with a 500 sqft apron beach entry; an activity pool with basketball and a river crossing; an interactive multi-level play structure; and a shallow kids activity pool with play features and nine water slides.

The waterpark also features an adults-only area with a 2,500 sqft formal pool, ample deck space and lounge area situated next to the park's "Tag Shack" bar and grill, making this the perfect place for adult guests to grab a drink and "chill." Island H20 Live! is also the first park to feature interactive wearable technology designed to enhance the guest experience through social interaction and the ability to personalize your stay at the park.

RESULT

Island H20 Live! opened for the 2019 season to great media coverage and guest reviews. In addition to multitudes of exciting rides, copious amounts of landscaping & beach themed elements put the finishing touches on this waterpark, ensuring an optimal guest experience that stands out in the Orlando market.

> "ADG incorporated an incredible variety of attractions into their design at Island H2O Live! including water coasters, family raft rides, a wave pool, lazy river, kidfriendly experiences and more."

> > -Island H2O Live! General Manager, Jim Kunau







