



GAYLORD OPRYLAND Nashville, TN

CHALLENGE

The Gaylord Opryland Resort was seeking to expand its offerings with the addition of an upscale indoor-outdoor water experience tailored to their wide demographic of guests. To bring this vision to life, Gaylord Opryland called upon ADG to design and build the featured water attractions at their resort, marking the fifth time the Gaylord brand has partnered with ADG.

SOLUTION

SoundWaves was designed as a four-acre, 3-level upscale indoor/outdoor water experience with dedicated recreation zones for adults, young children and families. Year-round indoor attractions feature 110,000 sqft of upscale water activities including a slide tower, Double FlowRider®, a lazy river, and a fast action waveriver, plus an activity pool with rock climbing, basketball, and obstacle course sections. Multiple restaurants, an exclusive adults-only indoor pool, bar & lounge, and private cabana rentals on the mezzanine round out the offerings.

The outdoor water experience, designed with spacious seating for 866 guests, creates a relaxed feel the entire family can enjoy. Attraction highlights include a 315,000-gallon wave pool with giant LED movie screen, a 45' slide tower, and kids pool with multi-level play structure. Multiple dining options, bars, lounging areas, an exclusive adults-only pool, and private cabana rentals provide the high-end resort experience that is synonymous with the Gaylord brand.

RESULT

The Soundwaves water experience at the Gaylord Opryland Resort marks a distinctive turn in the design and build of upscale resort water areas. Soundwaves has been recognized by publications, like Thrillist's list of "The Coolest New Things Coming to America This Year," as well as made headlines for the opening of the outdoor portion in May 2019.

"SoundWaves is the fifth project we have worked on with ADG. They are one of those partners we return to time and time again for our resort projects because of their innovative products, high service levels and unique approach to the design-build process."

– James Chamblin, VP of Design and Construction for Ryman Hospitality Properties



