



# ELITCH GARDENS Denver, CO

## CHALLENGE

From its first Ferris wheel, erected in 1936, Elitch Gardens has grown over the past century from a simple amusement park into a multi-million dollar entertainment sensation. With the desire to add water attractions to their mix and build their first ever waterpark, Elitch Gardens chose ADG to design/build a waterpark with a Caribbean theme and incorporate pathways for future expansion opportunities, within a tight deadline conditions.

## SOLUTION

ADG designed and constructed the new five-acre waterpark with a plan for completion to take place in only six months. Central to the park experience is a 22,000 sqft wave pool fitted with ADG's wave generation system which allows for multiple experiences at the touch of a button. A 1,000 ft themed adventure river thrills guests of all ages featuring ADG's action waves, waterfalls, geysers, and a relaxing Caribbean grotto setting.

A 10,000 sqft multi-level play structure and Colorado's first zero-gravity watercoaster top off some of the key attractions incorporated into the design.

## RESULT

The addition of the waterpark solidified Elitch Garden's reputation as one of the best family attractions for visitors in the Denver area. Along with dozens of new rides, the park also boasts areas for summer concert series and live entertainment adding to the fun. This has resulted in increasing length of stay among guests and enticing multiple repeat visitations.

"Elitch Gardens is an excellent value for the family. With the water park, new shows and non-stop excitement, the park is really on the edge of family entertainment!"

-Tara Tongco, Park Spokesperson



