



DOLLYWOOD

Pigeon Forge, Tennessee

CHALLENGE

Silver Dollar City Corporation needed to develop a waterpark with a strong entertainment experience while capturing the beauty and theme of the Smoky Mountains. ADG was engaged to create a unique environment experience in a new waterpark that would highlight the Smoky Mountain surrounding area and feature innovative attractions. ADG also was in charge of supporting facilities and engineer/construct all related mechanical and filtration systems.

SOLUTION

ADG developed a site plan that emphasized the natural beauty of the land while meeting the entertainment, operational and budget goals of the client. Throughout the park, visitors pass through area-indigenous landscaping complete with views of towering hardwoods and a 28ft waterfall that cascades over a 300ft long precipice.

Utilizing the uniquely shaped land, ADG situated new attractions throughout the 25-acre waterpark including a 25,000 sqft wave pool, 1,500ft lazy river, 8,000 sqft landing pool, large waterfalls, a children's interactive area, waterslides, a family raft ride, numerous support facilities and related mechanical & filtration systems.

RESULT

ADG met all goals, developing a waterpark that generates excitement while capturing the land's natural beauty. Since its expansion, attendance rates continue to increase at Dollywood's Splash Country while welcoming visitors from across the U.S.

"Folks have had such a great time, and families have had so much fun, enjoying all the Smoky Mountain water adventures at Splash Country. We knew it was time to give them more to shout about."

— Dolly Parton, Owner



