



# CAMELBEACH WATERPARK Tannersville, PA

## CHALLENGE

In the late 90's, Camelback Ski Mountain's existing base of summer activities consisted of a swimming pool, alpine slide, simple water slides and mini golf. The new owners of Camelback, wanting to take it up a notch and make Camelback a true summer destination, formed a partnership with ADG to help them achieve their vision of designing and building an outdoor waterpark utilizing existing infrastructure, within a 4 month time frame and design for future expansion opportunities.

## SOLUTION

The creation of a first-of-its-kind "Mountain Waterpark," Camelbeach is designed to seamlessly fit into the landscape and operations of the mountain's winter facilities. Designed by ADG for a multi-phased expansion approach, the initial park development included several key attractions such as a 30,000 sf wave pool, a 1,000 ft long adventure river and a 7,500 sf interactive play area. In Phase II ADG added more unique rides and attractions like the FlowRider®, a skill based attraction that drives season pass subscriptions among teens and young adults. To continue introducing new features to Camelbeach, the waterpark underwent Phase III which unveiled a new Multi-Level Play Structure to patrons.

## RESULT

Since it's opening in 1998, Camelbeach has remained a popular destination in the Pocono Mountain resort area, attracting over 300,000 visitors annually. In 2005 Camelbeach Waterpark was honored by Aquatics International with the award for "Best of Aquatics, Must See Waterpark."

*"Considering it took our ski area 39 years to get where it is today, the level of success that our waterpark has achieved in such a short period of time is phenomenal. It's one of the best moves this company has ever made."*

*-Sam Newman, Former Owner*



