



AQUATOPA INDOOR WATERPARK Tannersville, PA

CHALLENGE

To complete the evolution from ski mountain to true resort destination, and achieve the original vision the owners had for Camelback Resort, the final phase of development, Camelback Lodge & Indoor Waterpark was put into motion. The owners turned to ADG to design & build the most innovative indoor waterpark in North America, supplying one-of-a-kind rides and featured attractions and incorporating theming throughout park.

SOLUTION

An immersive exercise in branding, the Camelback experience culminates in Aquatopia, a fully integrated, themed waterpark that enhances the resort's story and brand. From the Bombora Double Flowrider® to the Great Kanagawa Wave Pool and only-one-of-its-kind Lost River Adventure, to the uphill Storm Chaser water coaster and first ever 6-person raft ride, Aquatopia was designed to be a limitless environment of adventure, play and relaxation. No other indoor facility provides as much variety in theming, unique pool designs, thrilling rides, expansive lounge areas and available food & beverage options.

RESULT

Completed in less than 17 months, the \$163 million Camelback Lodge and Aquatopia Indoor Waterpark is the largest and most innovative hotel and indoor waterpark ever constructed in the US in a single phase. Conceived as a true ski-in/ski-out lodge, it offers a mix of dry and aquatic based adventure and leisure activities year round that no other resort in the world currently provides on one property.

"The waterpark was a great draw this winter for guests who were worried about booking a hotel in the face of less than ideal snow conditions. It gave them the security to know they would always have something to do. Our hotel remained full, our rooms were booked and guests left excited to return again next year!"

-Charles Blier, Executive VP & General Manager



