



# project services case study

Roseland Water Parks, Inc.  
Canandaigua, NY

"I want an entertainment rich waterpark where the families of this community, my community, can enjoy spending the day playing together in a beautiful garden setting," said Steve Satterwhite, President of Paradise Water Parks. Our client had a clear vision for his park and he gave Aquatic Development Group, Inc. the challenge of taking that vision and bringing it to life. ADG's role was to provide complete turnkey design, engineering and construction services for Roseland Waterpark.

The design evolved around diverse family oriented water attractions and capitalization of the site's inherent qualities. ADG's plan was to create a powerful arrival experience that repeated itself throughout the park. Through the use of intense landscape; classical fountains and Victorian charm, visitors are led through an entrance sequence that includes ticketing, retail, restrooms, changing facilities, lockers and tube rental kiosks. The edge of this corridor are filled with intense and colorful plantings.

Eventually patrons are led to a compass pattern in the pavement and with a decision to go left or right. Either direction is correct since the path creates a loop circulation pattern for the guests and also an economical solution for emergency and operations vehicles to access any area of the park. The attractions were each placed in their own room off of the walkway, whose curving nature coupled with the three heavily wooded acres of wetland in the center never allow guests to see the entire park at a single glance.

Through careful design we allowed our client to spend the maximum amount of entertainment dollars on items the guest can see or touch, while minimizing the costs of site work through careful placement of each element and increasing operational efficiencies by developing a central filtration system. The blend of natural and formal gardens, which are spread throughout the entire project, bring everything together in a powerful, wholesome and unique waterpark experience.



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